

## IoT Steering Committee Minutes

August 22, 2022

### Agenda

Agenda Topics	Moderator	Minutes
Adopt the <a href="#">minutes of the July 25, 2022 call</a>	Frédéric	5
EclipseCon 2022	Frédéric	5
Marketing update	Hassan	15
New member: EMQX	Frédéric	5
Membership pipeline	Frédéric	5

### Attendees

#### Present

Robert Andres — Eurotech (alternate)  
Frédéric Desbiens — Eclipse Foundation  
Hassan Jaber — Eclipse Foundation  
Jens Reimann — Red Hat  
Jeffrey Osier-Mixon — Red Hat (marketing committee)

#### Absent

Caroline Buck — Bosch  
Anita Bunk — Bosch (marketing committee)  
Marco Carrer — Eurotech  
Giuliana Vidoni — Eurotech (marketing committee)

#### 1. Adopt the minutes of the July 25, 2022 call

The committee approved the minutes unanimously.

#### 2. EclipseCon 2022

Frédéric Desbiens informed the committee on the preparations of Community Day and Hacker Day at EclipseCon 2022. Communications will be sent on the working group's mailing list and Slack workspace to invite community members to register for the conference and for the two special events. All three Eclipse IoT strategic members will have a significant presence at the conference.

### **3. Marketing update**

Hassan Jaber delivered the usual [marketing update](#). Work is nearly done on our first video case study. As usual, social media metrics have been lower during August, since many professionals are on vacation at that time.

### **4. New member: EMQX**

Frédéric Desbiens informed the committee that EMQX joined the IoT and Sparkplug working groups. The company joined the IoT WG at the Innovator level. EMQX will likely take part in the Sparkplug compatibility program and has a strategic interest in MQTT.

### **5. Membership pipeline**

Frédéric Desbiens and the members of the committee discussed the state of the working group's membership pipeline. There are no major membership opportunities at this point, and the working group will likely miss its growth targets for the year.