

IoT Steering Committee Minutes

June 28, 2021

Agenda

| Agenda Topics | Moderator | Minutes |
|--|-----------|---------|
| Adopt the minutes of the May 31, 2021 call | Frédéric | 5 |
| Marketing Update | Hassan | 10 |
| Open Source Experience (OSXP) sponsorship | Frédéric | 15 |
| Eclipse IoT 10th Anniversary | Hassan | 15 |

Attendees

Present

Robert Andres — Eurotech (alternate)
Caroline Buck — Bosch
Frédéric Desbiens — Eclipse Foundation
Hassan Jaber — Eclipse Foundation
Jens Reimann — Red Hat

Absent

Marco Carrer — Eurotech

1. Adopt the minutes of the May 31, 2021 call

The minutes of the May 31, 2021 call were approved unanimously.

2. Marketing Update

Hassan Jaber updated the committee on recent marketing activities. He mentioned that downloads of the 2021 Eclipse IoT and Edge commercial adoption survey are 21% higher than those of the 2019 edition at the same point in time in their availability period.

Hassan highlighted that the upcoming PAC RADAR report will describe Eclipse IoT and some of its members in a favourable light. Given this, it could make sense for the working group to invest to obtain redistribution rights for the report. The committee agreed to explore that possibility. Hassan will contact PAC and try to negotiate a deal with them.

3. Open Source Experience (OSXP) sponsorship

[Open Source Experience](#) is a large-scale event scheduled on November 9 and 10 2021 in Paris (France). Gaël Blondelle represents the Eclipse Foundation on the program committee. Because of this, the Foundation can get a silver level sponsorship at half price (9k EUR instead of 18k EUR).

The Eclipse IoT working group has been invited to share the cost of a sponsorship with other components of the Eclipse Foundation. The requested contribution is 3k EUR.

The committee discussed the idea, and agreed that OSXP is an ideal venue to raise awareness of Eclipse IoT and its projects in Europe.

At the end of the discussion, the following resolution was put to vote:

RESOLVED, the Eclipse IoT steering committee allocates 3,000 EUR from its existing content creation budget to contribute to a Silver level sponsorship of the Open Source Experience (OSXP) conference by the Eclipse Foundation.

The resolution has been approved unanimously.

4. Eclipse IoT 10th Anniversary

Hassan and Frédéric described various potential initiatives to highlight the 10th anniversary of the Eclipse IoT working group.

The intent is to use EclipseCon as the launch platform for the celebration. Mike Milinkovich is expected to mention the anniversary in his keynote, and the Eclipse marketing team has started working on a special anniversary logo. It is also proposed to organize a panel regrouping the working group's founders and Mike Milinkovich during Community Day at EclipseCon.