

# IoT Steering Committee Minutes

August 23, 2021

## Agenda

Agenda Topics	Moderator	Minutes
Adopt the minutes of the June 28 and July 26, 2021 calls	Frédéric	5
Marketing Update	Hassan	10
PAC Radar Report	Frédéric	15
Eclipse IoT 10th anniversary	Hassan	15

## Attendees

### Present

Robert Andres — Eurotech (alternate)  
Caroline Buck — Bosch  
Frédéric Desbiens — Eclipse Foundation  
Hassan Jaber — Eclipse Foundation  
Dejan Bosanac — Red Hat (alternate)

### Absent

Marco Carrer — Eurotech  
Jens Reimann — Red Hat

### 1. Adopt the minutes of the June 28 and July 26, 2021 calls

The committee approved the minutes unanimously.

### 2. Marketing Update

Hassan Jaber delivered his monthly marketing update. Overall, our social media metrics are all trending in the right direction. We expect the 10th anniversary celebrations will provide engaging content that will help grow our audiences.

### 3. PAC Radar Report

At the July meeting, the committee examined the possibility to allocate some of its money to license the 2021 PAC Radar report. Licensing the report would enable the Foundation to redistribute it.

Hassan Jaber mentioned that he negotiated a price reduction with Pierre Aucoin Consultants (PAC). We could acquire the report's rights for € 7,500.

After discussion, the following resolution was put to vote:

*RESOLVED, The Eclipse IoT Steering Committee allocates € 7,500 from its content creation budget to purchase the rights to the 2021 PAC Radar report.*

The resolution was adopted unanimously.

Hassan Jaber told the committee that an Edge of Things episode would be dedicated to the PAC Radar report.

#### **4. Eclipse IoT 10th anniversary**

Hassan Jaber shared the Foundation's plans for the 10th Anniversary celebration of the Eclipse IoT working group. The anniversary will be highlighted at EclipseCon. A panel regrouping several Eclipse IoT pioneers will be held during community day, just before the conference.

Hassan shared plans for a commemorative video, which would be made of quotes from our group of pioneers.

After discussion, the following resolution was put to vote:

*RESOLVED, The Eclipse IoT Steering Committee allocates € 3,000 from its content creation budget to finance the production of the Eclipse IoT 10th anniversary video.*

The resolution was adopted unanimously.